

Business and Marketing

This academy focuses on occupations in business and marketing and may include entrepreneurship, sales, marketing, computer/information systems, finance, accounting, personnel, economics, and management.

(Students will select one area).

Marketing	Accounting	PC Repair
BCIS I Business Image Management and Multimedia E-Commerce Marketing International Marketing Web Mastery	BCIS I BCIS II Accounting I Accounting II Virtual Finance	BCIS I PC Repair I PC Repair II

Certificates: Careersafe, Microsoft Office User Specialist (MOUS), Networking Plus, A-Plus, VITA-Volunteer Income Tax Assistant

Students within the academy earn credits to qualify for the Recommended and/or DAP graduation plan. Students must fulfill the following requirements.

	Recommended	DAP
English	4	4
Math	3/4	3/4
Science	3/4	3/4
Social Studies	3.5	3.5
Economics	0.5	0.5
Academic Electives	0	0
P.E.	1.5	1.5
Languages Other than English	2	3
Health	0.5	0.5
Technology Applications	1	1
Fine Arts	1	1
Communication Applications	0.5	0.5
Electives	3.5	2.5

It is the policy of United ISD not to discriminate on the basis of race, color, national origin, sex, or handicap in programs, services or activities, as required by Title VI of the Civil Rights Act of 1964, as amended, Title IX of the Educational Amendments of 1972 and Section 504 of the Rehabilitation Act of 1973, as amended.

Special thanks to the LBJ Advisory Committee members who provided input to UISD administrative staff regarding workforce needs:

Rosendo Carranco
Blas Castaneda
Dr. Michael Landeck
Juanita Lira
Juan Robles
Fred Soliz
Erasmus Villarreal

LYNDON B. JOHNSON HIGH SCHOOL STAFF

Oscar Perez, Principal

Assistant Principals

Carmen Gamez
Raul Nuno
Prichard Ortiz
Diana Vasquez

(956) 473-5100

ADMINISTRATION

Roberto J. Santos,
Superintendent

Pamela Juarez, Associate
Superintendent for Curriculum &
Instruction

Juanita Lozano, Executive
Director Secondary Education

Alicia Carrillo, Director Career &
Technology Education



BOARD OF TRUSTEES

John Bruce, President, District 7

Ricardo Molina, Parliamentarian,
District 1

Francisco "Pancho" Gonzalez, Jr.,
Member, District 2

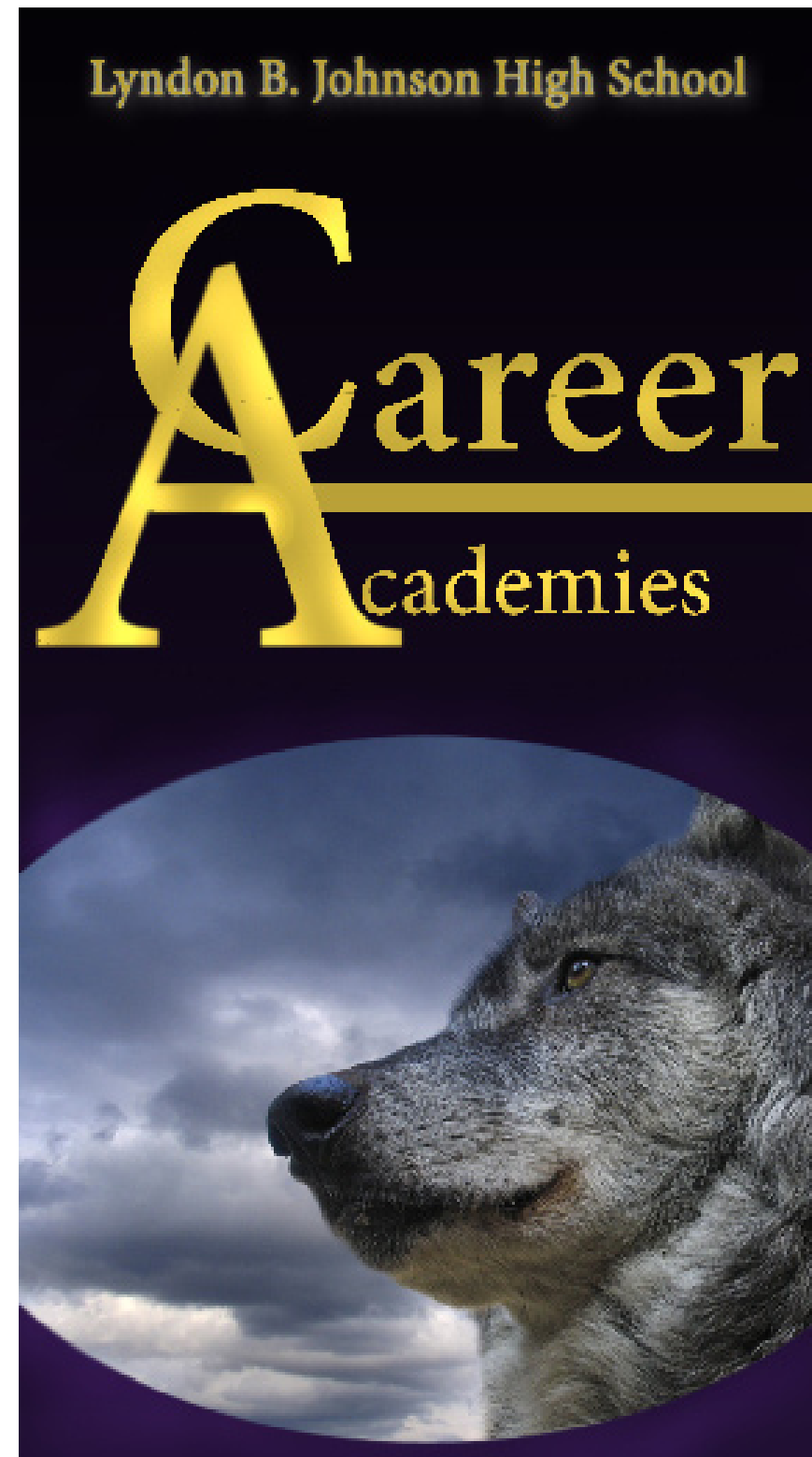
Pat Campos, Vice-President, District 3

Juan Molina, Secretary, District 4

William B. Johnson, Member, District 5

Juan Roberto Ramirez, Member,
District 6

Designed by: Cristina Flores Guevara
UHS Graphic Arts Educator
8800 McPherson Rd., Laredo, TX 78045
May 2006



The Lyndon B. Johnson High School Career Academies will help students determine their path beyond high school by exposing students to clusters of occupations and careers.

5

Career Academies:

- 1). **Human Services**
- 2). **Government, Ethics and Public Service**
- 3). **Technology & Industry**
- 4). **Health Science and Technology**
- 5). **Business and Marketing**

The LBJ academies provide students with a variety of experiences in a variety of occupations within the clusters. Selecting a path will provide students with an area of focus to prepare for the future.

LBJ will enroll approximately 400 students per academy. The goal of the academies is to personalize instruction and promote school safety. The LBJ Academies will:

- Team students within the smaller schools;
- Provide students with a core curriculum that will be integrated, project-based, and focused on teamwork;
- Organize around career themes;
- Allow teachers to serve as advisors;
- Offer interested students with opportunities to participate in internships;
- Have an assigned administrator and counselor.

Human Services Academy

The Human Services Academy introduces students to careers in the care and education of children; food science technology and nutrition; lodging, food-service production and institutional services. Occupations in this academy include Education, Hospitality, and Culinary Arts.

(Students will select one area).

Ready, Set, Teach!	Culinary Arts	Hospitality Services
BCIS 1 (1) (M) Personal/Family Development Preparation for Parenting Ready Set Teach I Ready Set Teach II	BCIS 1 (1) (M) Personal/Family Development Culinary Arts I Culinary Arts II	BCIS 1 (1) (M) Nutrition Personal/Family Development Hospitality I Hospitality II

Certificates: Careersafe for all areas; Ready, Set, Teach: Substitute Teacher, Teacher Assistant, Culinary Arts: Safe-Serve

Government, Ethics & Public Service

The Government, Ethics, and Public Services Academy concentrates on the study of laws, rules, and regulations that govern the operations of the Criminal Justice System.

Government, Ethics & Public Service
BCIS 1 (1) (M) Fundamentals of Criminal Law Crime in America Criminal Investigation Debate Courts & Criminal Procedures Forensic Science

Certificates: Careersafe

Technology & Industry

The Technology and Industry Academy focuses on careers in Building and Construction Trades and Transportation Systems. The focus will be on producing architectural designs; construction processes; and diagnosing and servicing automotive and diesel systems, and reconstruction/alteration of vehicles.

(Students will select one area).

Construction	Drafting	Auto Mechanics
BCIS I BCIS II Introduction to Construction Building Trades I Building Trades II	BCIS I BCIS II Introduction to Construction Drafting I Drafting II	BCIS I BCIS II Introduction to Transportation Auto Tech I Auto Tech II OR Auto Collision/ Diesel Mechanics

Certificates: Careersafe, Computer Aided Drafting (CAD), AYES Certification, Diesel Certificate

Health Science and Technology

The Health Science and Technology Academy will target maintenance of health and the treatment of disease. Occupations will include health office administration, pharmacy tech, and nursing.

Health
BCIS 1 (1) (M) Intro. to HST/Medical Terminology HST I Anatomy and Physiology Health Science Tech II (Rotations)

Certificates: Careersafe, Medical Office Assistant, Pharmacy Tech., Certified Medical Assistant, CPR, Certified Nurse Aide